

Paul Gaj Design

Paul Gaj

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Client Experience:

3Com
Advantage
Analog Devices
Auspice Corporation
CHASE Bank (NY)
Cognos
Compaq
Digital Equipment Corporation
DIVERSANT
Dunkin' Donuts
Foliage Software Systems
General Electric
Hasbro
Harte-Hanks Data Technologies
Hitachi
IBM
IRIS Graphics
LTX
Mystic Seaport Museum
NASCAR
NERA
Nextera
Nortel Networks
NYNEX (Verizon)
Pennwell Publications
Pepsi
PictureTel
Scitex America
Simplex
Sycamore Networks
TAC Worldwide
Thermos
Thinking Machines
XEROX

Design Services

Paul Gaj Design provides strategic advertising, branding, design and marketing communications direction and supervision.

With a successful background in institutional design, advertising, corporate communications and digital and traditional design and illustration, Paul Gaj has the expertise to contribute to large and small marketing programs and initiatives.

Services Include:

- Advertising concepts, creative direction and production
 - Product and Stock Photography direction and selection
 - Digital Illustration
 - Copy writing collaboration and coordination
- Brand and Logo Development and Design
 - Corporate Identity Standards
 - Collateral Development and Design
 - Trade show, apparel and promotional item Design
- Corporate and subsidiary Web site Design
- E-mail Campaigns
- Industry-focused trade magazines and newsletters
- Book, Catalog and POP Design

Special Services:

- Fine Art and Illustration
 - Watercolor and Acrylic Paintings
 - Pencil Drawings
 - Landscape Treatments

Paul works with a number of talented writers, photographers, programmers, developers and print resources to ensure that clients receive the targeted solutions they require within their budget and strategic goals.

Contact: pgaj@pgajdesign.com, to discuss your next project or visit the Web site to view examples of recent work.

<http://www.pgajdesign.com>